

KEARA MANGAN

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PROFESSIONAL SUMMARY

Creative design professional with strong background in graphic arts and expert abilities in Adobe Creative Suite and Autodesk platforms. Adept at working with both STEM technical teams and media designers. Able to apply innovative digital solutions and 508 accessibility standards to public and private sector multimedia projects.

SKILLS

- Graphic Design
- Animation
- Content Management
- Design Research
- Motion Graphics
- Website Editing
- Project Coordination
- Adobe Creative Suite
- Autodesk
- Accessibility & Inclusion Design
- Event Management
- Creative Writing

EXPERIENCE

Public Engagement Coordinator

January 2023 - April 2024

V! Studios | Vienna, Virginia

- Manage event and graphic design production for NASA's Biological and Physical Sciences Division.
- Collaborate with International Space Station media teams with creating communications products supporting Biological and Physical Sciences' launch schedules and space experiments.
- Manage division's website platform with Adobe content management system and WordPress analytics.

Production Coordinator and Multimedia Designer

September 2020 - November 2023

Signing Animation

- Collaborated with the Director and Production Coordinators on organizational pipeline strategies.
- Supported animation department with production coordination and studio-wide admin support.
- Coordinated with artists and team leads to meet deadlines, secure assets, and provide 3D technical assistance.
- Designed modeled and textured 3D assets for upcoming animated short, 'Liftoff'.

Africa Program Communications Assistant

February 2021 - September 2021

Woodrow Wilson International Center for Scholars | Washington, D.C.

- Supported the Africa Program department with social media promotion and communications materials management for its YALI program.
- Designed and formatted project reports, promotional materials, infographics, and publications for the 10th anniversary of the YALI program and its virtual events.
- Created print and electronic promotional marketing materials.

Visual Communications Fellow

January 2021 - August 2021

Leavitt Partners | Washington, D.C.

- Designed multimedia graphics and presentations for healthcare partners and alliance organizations.
- Created infographic and analytic visuals to correspond with press releases and presentations related to COVID vaccine research.
- Assisted with project deliverables and coordination of assets between alliance partners and federal organizations.

Graphic Design Manager

January 2017 - May 2020

RIT Wallace Library

- Managed multimedia design and content editing for research papers onto RIT's six open access academic journals.
- Implemented new accessible template designs for journal articles and redesigned past articles to adhere to RIT's mission of accessibly-friendly publications.
- Corresponded article status and updates with researchers worldwide submitting articles to Open Access.
- Communicated daily with Lead RIT Faculty Editors regarding journals' status and article updates.

Multimedia Designer

February 2019 - April 2020

American Society for Deaf Children

- Create multimedia designs for web and social media to support the non-profit's mission of sign language education.
- Maintain weekly project status updates with ASDC marketing manager and board members.
- Mentor and support other design interns on their projects and support with additional assistance.

EDUCATION

Master of Science (MSc) - International Management and Design Innovation

November 2022

University of Glasgow

- Dissertation: Improving workplace accessibility and inclusion for Deaf and hard of hearing individuals in media industries
- MSc Adam Smith Business School Class Representative
- Joint degree between the University of Glasgow and The Glasgow School of Art

Bachelor of Fine Arts (B.F. A.) - 3D Animation

Rochester Institute of Technology

- Minors in French and Creative Writing,
- College of Art and Design Honors Program

CERTIFICATIONS

- Harvard Business School Online, Certificate in Business Analytics- October 2019
- IBM, Enterprise Design Thinking Practitioner- March 2020

LANGUAGES

French
Advanced

American Sign Language
Intermediate